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# SPIRAL FRIENDS

## WEB DESIGN PRICE SHEET

### DESIGN CONSULTATION **\$900**

During the initial design consultation we will discuss what you would like your website to do for your customers, which can be anything from a simple advertising (brochure style) site to a rich media application that your customers can fully interact with. The basic process we will go thru is as follows:

- Gather the general requirements for your website, what you want to accomplish with the website.
- Go over any ideas you currently have for your website; such as websites that have piqued your interest, ideas you have jotted down, or any other general ideas you may have.
- During our initial meeting we will also discuss the various packages we have available and decide which one will work best for your situation.
- We will then create up to 3 mockups for your website. These mockups will include ideas you have suggested, design elements you liked about specific websites, as well as various other design ideas we have for your website.
- We will then sit down and talk about the mockups that were created and discuss what you like, and don't like, about each mockup. Then choose the elements that you liked from the mockups, or if you like one of the mockups as is, we will precede creating the website from there.
- If we have to create more mockups, then we will continue meeting until we come up with a design you are happy with. From which point we will start creating your new website.

### STATIC PACKAGE **\$100/HOUR**

Our static package consists of creating a custom website design along with any necessary pages needed for the website. Some of the features included in this package are:

- Any amount of static content pages
- Minor dynamic client interaction with the website. For example:
  - Menu's that dynamically change when the user places their mouse cursor over them.
  - Custom tooltip data can be displayed to the user when they place their mouse over sections of your website, to help them understand what they are viewing.
  - Plus many more simple effects that can be added to the website to make it seem more alive.

## DRIVEN PACKAGE **\$150/HOUR**

This package is about creating a page structure that is database driven, allowing a single page to show details about multiple items on your website. You will be able to add and remove items from your website, whether that would be photographs, products, or anything else you want to advertise to your customers. Some of the features included in the package are as follows:

- Custom DHTML (JavaScript)
- ASP.Net/PHP
- Dynamic Database Driven Pages
- Database (MySQL)

## RICH CONTENT PACKAGE **\$180/HOUR**

This package includes everything from the Driven Package as well as the ability to dynamically create new pages for your website using an Online Administrative System (OAS). Some of the features included in the package:

- All features from the Driven Package
- Online Administrative System (OAS) that will allow you to add, remove, and update existing content on your website.

## TWISTED MEDIA PACKAGE **\$10,000+ (FLAT RATE, VARIES ON SCOPE)**

With this package we will create a rich media application using the latest in Flash technology. This will allow you to reach a wider audience, create a user experience that is not limited by the browser it is being viewed on, and have a system that meets all or your needs.

- Flash Application
- Database (MySQL)
- Charts and Graphs
- Page Transitions